



## LOOP

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*Les données et les informations qui y figurent le sont à titre informatif et ne peuvent être interprétées comme constituant ou remplaçant une quelconque décision prise par qui de droit*

# A Carrefour commitment and strategic focus

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## OBJECTIVES OF CARREFOUR - 2025

- **20,000 tonnes** of saved packaging (including 15,000 tonnes of plastics) by 2025
- **500 stores** equipped with a re-employment system by 2025
- **1000 reusable packaging** by 2025
- **50 new bulk experiences** by 2025



# Reducing packaging: a customer, CSR, commercial and legal challenge

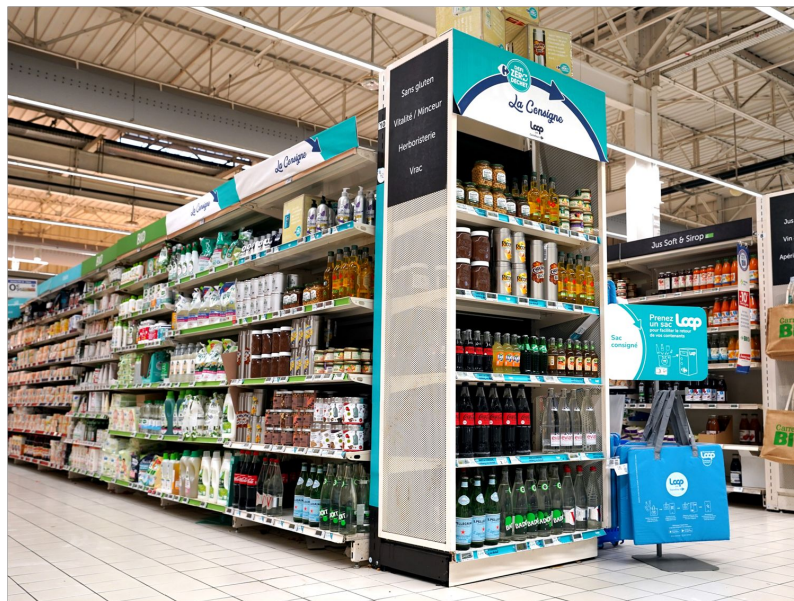
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<b>AGEC law (105/2020)</b>	<b>Anti Waste for a Circular Economy Target 0 single-use plastic by 2040 on all shelves</b>
Article 9	<b>Obligation of 5% of products sold in 2023 in reusable/reusable packaging and 10% in 2027</b>
Article 7	Stopping single-use plastic
Article 9	All reusable/reusable packaging must be recyclable
Article 66	-50% in single-use plastic bottles in 2030
<b>Décret 3R (2021-517)</b>	<b>Reduction - Reuse - Recycling</b>
Article 2	Obligation to reduce single-use plastic packaging by 20% for all market participants, at least 50% of which is produced by the reuse and reuse of packaging by 31 December 2025



# Project available in 20 stores



# Loop and Carrefour : 40 products

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# Loop and Carrefour : how to convert as many clients as possible to reuse ?



**500 stores**



**1000 products**

**500 stores  
1000 products**

