# **Disposal Guide manual**

This manual contains more information on how to implement the **Disposal Guide**. The Disposal Guide is managed by the Netherlands Institute for Sustainable Packaging (KIDV, part of Verpact) and only applies to **packaging**<sup>1</sup> sold on the Dutch market.

The Disposal Guide was updated at the start of 2025. Read more about this update here.

If you have any questions about the Disposal Guide, you can contact the KIDV via weggooiwijzer@kidv.nl. More technical or detailed questions about sustainable packaging can best be asked via the <a href="mailto:Vraagbaak">Vraagbaak</a>. This is the quickest way of getting in touch with one of the packaging experts.

### **Applications**

Applications for Disposal Guide logos can be submitted via an online form. Also consult the following documents prior to applying to use the logos:

- Overview of all Disposal Guide logos
- Printing instructions

Applications for using Disposal Guide logos must be submitted by the brand owner, i.e. the company that sells the packaging on the market. When logos are required for a contractor, for example a graphic design agency for the purpose of artwork, we ask that the application is made via the client.

Use of the Disposal Guide logos is free. No fees or costs are charged.

The KIDV defines packaging as follows: "All products, made of materials of any kind, that can be used to contain, protect, ship, deliver and offer other products, ranging from raw materials to finished products, along the entire pathway from producer to user or consumer, including disposable items used for this purpose."

# **Selecting the correct logos**

There are a number of sources to help you determine the correct disposal route for packaging (components) and which logo(s) is (are) applicable.

- Milieu Centraal's <u>Waste Separation Tool</u> specifies the correct bin for most products
- Which packaging can be disposed of in the PMB is explained in more detail in the Yes-No list.
- More information on what can be disposed of in the bottle bank can be found in the <u>separation tips</u> drawn up by Stichting Duurzaam Verpakkingsglas.
- <u>The Waste Separation Guide</u> published by Papier Recycling Nederland explains what can be disposed of with paper waste.
- A checklist to see whether packaging meets the definition of a drink carton (legally a "beverage carton") can be found on the Verpact website.

If the packaging must be disposed of via residual waste, review whether it is possible to improve the packaging so that it ends up in a specific waste stream.

### **Positioning of logos**

Each logo consists of three elements in a block:

- The text at the top indicates the packaging component.
- The logo in the centre indicates the disposal method.
- The text at the bottom provides additional information.



A separate logo must be used for each packaging component that must be disposed of in a separate waste stream. The logos are positioned in the order that a consumer opens the packaging. Two examples are given on the next page.

If the packaging consists of three components that can be disposed of as plastic waste (container, film, lid) and one component that should go in the paper bin (wrapper), two logos must be used: wrapper with paper waste, the rest with plastic waste.

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#### Table 1. Positioning of the logos

# Plastic salad tray with cardboard wrapper







A plastic salad tray with a cardboard wrapper: first remove the wrapper, next peel off the sealing film and dispose of the tray after consuming the product.

Position the logos from left to right or from top to bottom

Glass jar with screw-top lid





A glass jar with a screw-top lid. All of this may be disposed of in the bottle bank after use. The logo with the text 'packaging' is used for packaging that consists of a single component.

## Not sure which logo to use on the packaging?

Ask the supplier for the packaging (component) specifications. If it is unclear which disposal route is the correct one for the packaging, please contact the KIDV via <a href="weggooiwijzer@kidv.nl">weggooiwijzer@kidv.nl</a>.

### Coffee and tea

In addition to the logos shown in the overview, logos have been developed for coffee pads and teabags as a result of the <u>Green Deal on 'the disposal of coffee pads and teabags in organic waste'</u>. As no packaging is involved here, these logos do not fall under the KIDV. These logos are published by the coffee and tea industry. For more information, the terms and conditions and the application to use these logos, you can contact <u>info@koffiethee.nl</u>.









### More communications on packaging

- Stichting Statiegeld Nederland has developed a logo for packaging that comes under the deposit return scheme. This can be obtained via the <u>Statiegeld Nederland website</u>.
- In addition to the Disposal Guide, you can communicate other information on packaging using symbols and logos. An overview of other symbols on packaging can be found in the KIDV factsheet <a href="Symbols on packaging">Symbols on packaging</a>.
- Disposable cups must display a logo that shows they contain plastic, the <u>Single-use plastic marking</u>.



### Contact

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